

**Applicant Initiated Interview Request Form**Application No.: 10/806,712First Named Applicant: Yuko NishikawaExaminer: Joshua D. TaylorArt Unit: 2426Status of Application: Final Action entered**Tentative Participants:**

(1) Examiner Joshua D. Taylor  
 (3) Thomas F. Lebens

(2) Supervisory Patent Examiner Joseph P. Hirl  
 (4) May Lin DeHaan

Proposed Date of Interview: September 23, 2009Proposed Time: 2:30 p.m. ET AM/PM**Type of Interview Requested:**

(1)  Telephonic      (2)  Personal      (3)  Video Conference

Exhibit To Be Shown or Demonstrated:

YES       NO

If yes, provide brief description: \_\_\_\_\_

**Issues To Be Discussed**

Issues (Rej., Obj., etc)	Claims/ Fig. #s	Prior Art	Discussed	Agreed	Not Agreed
(1) <u>Rej. 35 USC 103(a)</u>	<u>1-8 and 15-20</u>	<u>Krudson (US 7386871) in view of Ahmed (US 6263207) in further view of Shaya (US 2002/0161664)</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(2) <u>Rej. 35 USC 103(a)</u>	<u>9-14</u>	<u>Krudson (US 7386871) in view of Ahmed (US 6263207) in further view of Shaya (US 2002/0161664)</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(3) _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(4) _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

 Continuation Sheet Attached**Brief Description of Argument to be Presented:**

Please see attached continuation sheet.

An interview was conducted on the above-identified application on \_\_\_\_\_.

NOTE: This form should be completed by applicant and submitted to the examiner in advance of the interview (see MPEP § 713.01).

This application will not be delayed from issue because of applicant's failure to submit a written record of this interview. Therefore, applicant is advised to file a statement of the substance of this interview (37 CFR 1.133(b)) as soon as possible.

May Lin DeHaan

Applicant/Applicant's Representative Signature

May Lin DeHaan

Typed/Printed Name of Applicant or Representative  
42,472

Examiner/SPE Signature

Registration Number, if applicable

This collection of information is required by 37 CFR 1.133. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

*If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.*

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First Named Applicant: Yuko Nishikawa

Examiner: Joshua D. Taylor

Art Unit: 2426

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Brief Description of Argument to be Presented:

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Applicant respectfully submits that the cited art does not teach, suggest, motivate or otherwise obviate, “providing at least one smart filter for facilitating determination of a particular one of the discrete selectable items of data, the at least one smart filter providing step comprising providing an enhanced suggestion engine for making at least one recommendation based on at least one parameter selected from a group consisting essentially of a content nature uniqueness, a viewer identification, and a keyword, the at least one smart filter providing step comprising providing each at least one smart filter being customizable for each at least one user, wherein the at least one smart filter simultaneously considers content across a plurality of media, thereby providing a coordinated joint display comprising a plurality of integrated results, the plurality of integrated results comprising an aggregate pool of candidate viewing choices being reducible on a basis of filter selection criteria from at least one element selected from a group consisting essentially of a plurality of different sources and a plurality of different formats[.]”